

PRESS RELEASE

FHOSS Illuminated Safety Solutions is pleased to announce its entry into the North American market.

FHOSS has a comprehensive portfolio of award-winning risk mitigation and safety solutions and a reputation for strong customer service. FHOSS CEO, Andrew Kimitri said "this is a strategic play for us and supports our plan to be a global player in the area of worker safety". With support from DIT we are entering an exciting new era for Fhoss. FHOSS is the leader in providing treatments for the low-light high-risk area within the plant, equipment, vehicle and people interface where the risk of injury can be acute. They are also leaders in non-verbal communication technology.

Optimize Applied Solutions Inc. headquartered in Canada, and partnered with Trade and Investment British Columbia, has been selected as the sole distributor for the NAFTA region and will operate as 'FHOSS North America'. Colin Davis, President, said "this is an exciting opportunity and we are delighted to be joining the FHOSS family and the talented team in the UK".

The intention is to appoint a number of carefully selected dealers within the region who will be focused on growing the brand and providing exceptional levels of customer service.

Kimitri went on to say, "our product portfolio continues to evolve as we put customers at the centre of our thinking and there are some exciting developments that will be announced in due course." Davis added "success for us means that more workers are kept safe in their place of work and the FHOSS product range is perfectly suited to achieving that goal".

Fhoss continues to work closely with the Department for International Trade (DIT) which has helped with research and introductions in many countries.

For more information visit www.fhoss.com

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